

Social Media 101 Resources

<http://www.uua.org/leaders/leaderslibrary/newmedia/index.shtml>

UUA's webpage with basic information and best practices for Facebook and blogging, glossaries, links to GA workshops and tips for beginners.

Links include:

- Best Practices for UU Blogging
- How to Set UP a Blog
- Tips for UU Beginner Bloggers
- Choosing Administrators for Your Congregation's Facebook Page
- Dos and Don'ts for UU Congregations Using Facebook
- Should Our Congregation Set Up a Page or a Group on Facebook?
- Why Should My Congregation Have a Facebook Page When We Already Have a Website?
- Does the UUA Have a Sample "New Media Policy" for Congregations?
- Introduction to Twitter for UU Leaders
- Congregational Video Tips and Samples
- How to UNSTUCK and start making church videos FAST!

Additional Policy Resources:

- <http://churchcrunch.com/12-tips-for-developing-a-social-networking-policy-and-usage-guidelines-for-your-church/> - Has tips for creating social media policies for your congregation
- http://www.ctepiscopal.org/Content/Safe_Church_guidelines_for_social_media.aspx - From the Episcopal Church
- <http://www.uua.org/leaders/leaderslibrary/leaderslibrary/interconnections/154193.shtml> - an article from Interconnections with suggestions
- <http://socialmedia.policytool.net/> - suggested by Church Crunch for creating policies. From Canada.
- <http://www.fvuuf.org/content/view/157/293/> - A sample policy from Fox UU Fellowship

<http://uugrowth.com/2009/12/20/social-media-tools/> - Top social media picks by Peter Bowden, UU Growth Consultant and author of UU Growth Blog

<http://mashable.com/>

Mashable is a service that has a lot of help and tips about using social media for individuals and businesses. Much of this is in video format. Includes guide books for twitter and facebook. I highly recommend their guidebooks and website.

- Twitter Guidebook - <http://mashable.com/guidebook/twitter/>
- Facebook Guidebook - <http://mashable.com/guidebook/facebook/>

<http://support.twitter.com/groups/31-twitter-basics>

Twitter's basic information pages. Answers all basic questions about twitter usage.

<http://www.Facebook.com/help.php>

Facebooks Help center webpage. This page can help you learn more about Facebook and what you need to do to set up a page, set up a group and be a presence on Facebook.

<http://www.facebook.com/help/#!/help/?page=175>

Facebook's webpage that explains what pages for businesses are and how you can use them.

<http://www.Facebook.com/help.php?page=414>

Facebook's webpage that explains what groups are.

<http://c-cole-lewis.com/2009/05/growing-your-religion-through-social-media/>

Blog about Growing Your Religion Through Social Media

<http://socialmedia.wikispaces.com/A-Z+of+social+media>

The Social Media wiki – to help with terminology and other basic information.

<http://www.Facebook.com/ohiomeadville>

OMD Facebook Page or you can log in to your Facebook page and search for Ohio-Meadville

<http://www.facebook.com/cerguua>

CERG Facebook Page, or you can log in to your facebook page and search for cerg uua.

<http://www.youtube.com/user/cerguua1>

CERG YouTube Channel.

<http://www.hootsuite.com>

Hootsuite is a program that allows you to pre-program, work as a team and automate some of your facebook and twitter postings.

UU Related Blogs & Video Sites

Blog addresses of UUA, CERG and OMD blogs. You may want to feed the information from these blogs to your facebook and twitter pages depending on the interests for your group or congregation.

- <http://www.ohiomeadville.org/blogs> - OMD Staff Blog
- <http://www.cerguua.org/blogs> - CERG Staff Blog
- <http://newmedia.blogs.uua.org/> - UUA New Media Blog about social media and similar issues
- <http://congregationalstewardship.blogs.uua.org/> - UUA Congregational Stewardship Blog
- <http://socialjustice.blogs.uua.org/> - UUA's Inspired Faith, Effective Action Social Justice Blog
- <http://tipsheet.blogs.uua.org/> - UUA's Interconnections Tipsheet with weekly tips for congregational leaders
- <http://greensanctuary.blogs.uua.org/> - UUA's Green Sanctuary blog on green issues.
- <http://www.standingonthesideoflove.org/blog/> - UUA's Standing on the Side of Love program
- <http://blogs.uuworld.org/parenting/> - UU Parenting Blog by Michelle Richards for UU World
- <http://uugrowth.com> - UU Growth Blog by Peter Bowden
- www.uuplanet.tv UU Planet - UU Videos, also has a youtube channel at <http://www.youtube.com/user/uuplanet>
- <http://www.youtube.com/user/UUAElectronicComm> - UUA's YouTube Channel
- <http://www.youtube.com/user/cerguua1> - CERG's YouTube Channel